



Retail solution: GEZE Counter

CUSTOMER FLOW CONTROL AND
ACCESS CONTROL. AUTOMATED.



Control the number of people in the store automatically



INITIAL SITUATION

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The challenge:

Legal regulations have imposed stringent limits on the retail sector regarding the maximum number of people permitted in stores. Retailers face the challenge of monitoring and restricting the number of people in-store.

Solutions using external security staff, in-house personnel and supporting elements are an option, but these are not 100% reliable and are expensive.

The solution:

GEZE Counter - Customer Flow Control is a system which automates access control by connecting the door function. The system solution from GEZE supports retail businesses in controlling the number of customers in their stores.

As soon as the store's maximum permitted capacity is reached, GEZE Counter keeps the entrance closed. The moment one or more customers leave the store, the access control function receives a system request to allow people into the retail space, until the maximum limit is reached again.

GEZE Counter is able to manage this current challenge with a cost-effective and time-efficient solution. It provides relief for retail businesses and their employees, and lets them focus on their actual jobs again.

It also ensures maximum capacity for the store operator and accuracy in the counting, evaluating and controlling the number of people.

Commitment



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PROMISE TO CUSTOMERS:

During these challenging times, we are here
to relieve the burden for you.

So your business works
and you can focus on what matters most:
your customers.

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Scope of performance



GEZE COUNTER CONNECT PACKAGE

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GEZE Counter connect

Counting Management (counting system)

- counter sensor technology with a high degree of accuracy
- software to set the number of people
- creation and evaluation of visitor flows

Door connection

- upgrade of the current automatic door system via Logikbox
- door as a physical barrier

GEZE Counter connect extension

(optional extension of GEZE Counter connect)

- status visualisation by means of a traffic light function
- visible recognition of whether entry is permitted

OPTIONAL GEZE COUNTER CONNECT EXTENSION

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THE PROCESS –
WHAT HAPPENS
IN THE STORE
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Description of function:

- The counter sensors register everyone entering and leaving the store. An upper limit is pre-set, and can be adjusted at any time.
- As soon as the maximum number of customers is reached, the entrance door closes, and people are permitted to leave only.
- The safety (escape route) is not affected and is guaranteed at all times.
- Visually, the LED bar changes to red.
- As soon as enough people have left the store to take the number below the maximum number of people allowed, the entrance door is released again.
- The visual display switches to green again. New customers are permitted to enter the store.
- The connected software enables detailed evaluations of visitor flows to be created and displayed.

 SOLUTION

CUSTOMER FLOW CONTROL
GEZE Counter



**QUICK FACTS –
AT A GLANCE**

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Use | Benefits:

- door integration as a clear physical barrier for access control relieves staff and avoids security costs
- modular and minimally invasive system that can be integrated into existing systems
- additional visual status display of the occupancy status for customers via a traffic light function at the entrance area
- flexible adjustment of the current maximum number of people permitted (upper limit), via regional office for example
- efficient compliance with regulatory instructions
- amortised within a very short time
- secure against manipulation and other external influences
- compatible with most automatic sliding door systems



Photo: Robert Sprang / GEZE GmbH



We are GEZE. For liveable buildings

GEZE stands for innovation, high quality and comprehensive support of building technologies. From the initial idea, planning and operational implementation with standard products to customised system solutions and individual service and maintenance plans. We offer an extensive product range of door, window and safety technology products and are a major driving force behind the digital networking of building automation.